

The employees Digital Twin





— the team

We are a multidisciplinary,
dedicated and hungry
management behind contactify.



Jeniffer Graf

Co-Founder & CTO

Master in Cybersecurity
ETH Zürich



David Sager

Co-Founder & COO

Bachelor in Business
Administration HSG



Ananda Lee

Co-Founder & Legal Advisor

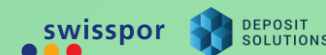
Master in Law and
Economics HSG



Lars Sager

Co-Founder & CEO

Master in Banking and
Finance HSG



Employees:
Erinna Kitzig,
Marketing

Nicolas da Mutten,
Lead Software
Architect

Alicia Fullin, Customer
Success

Advisory Board:
Andri Silberschmidt,
Nationalrat FDP

Thomas Schoch, VR
Competec Group

Peter Fischer, MD
Elevron



— the problem

The customer journey starts whenever an employee is interacting and exchanging contact information with a lead.

However,

- 44% of all leads are of insufficient quality or aren't captured in the CRM.
- up to 23% wasted revenue potential due to inconsistent branding along online- and offline customer journey touchpoints



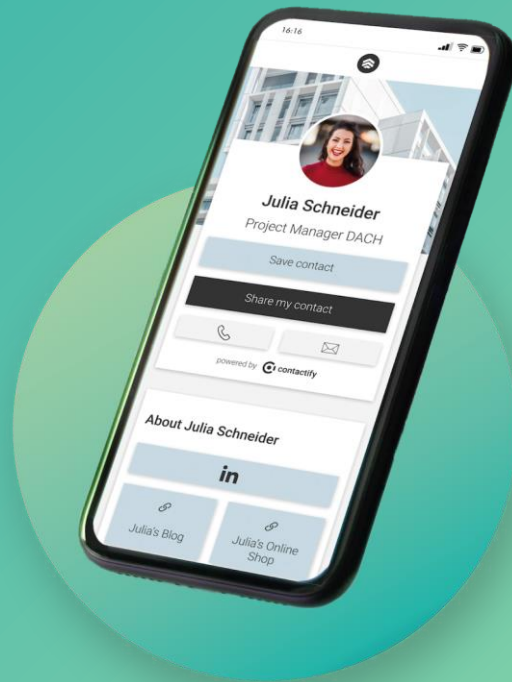
— the vision

We are the number one partner for integrated and automated contact management across all touchpoints of the customer journey.





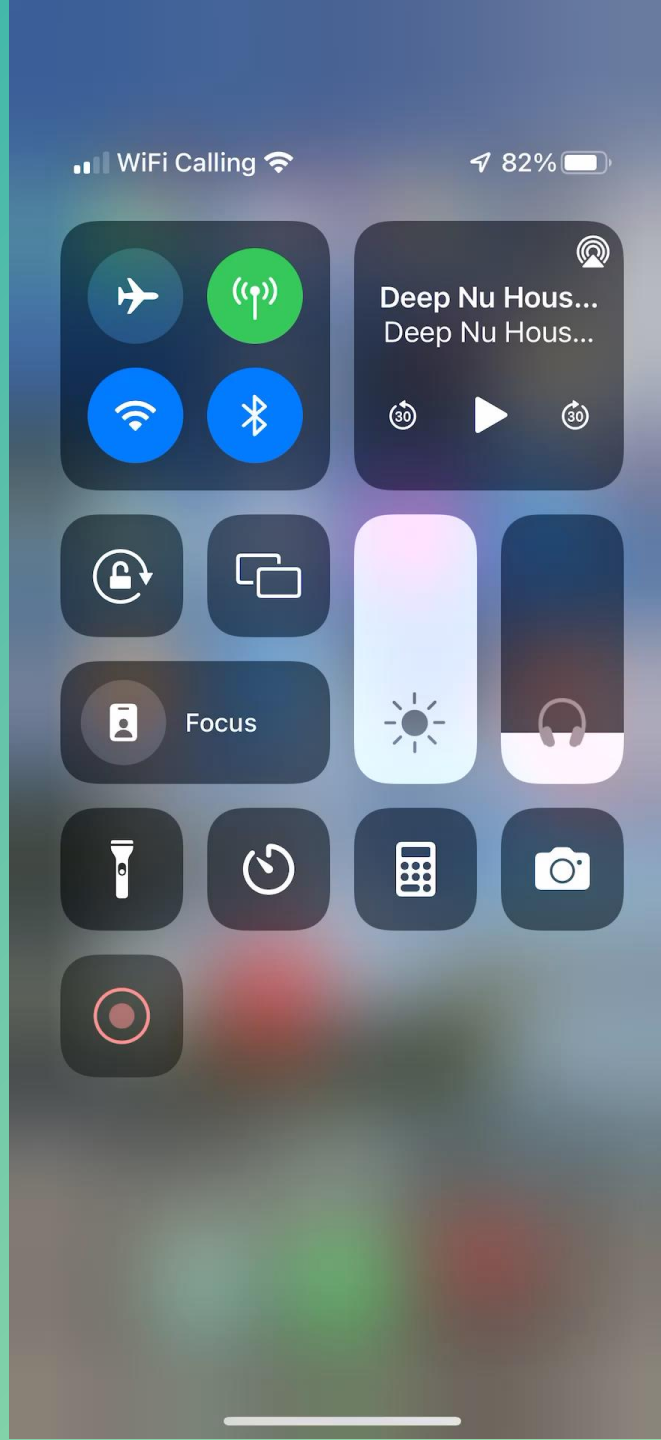
Now every employee is a brand ambassador and can share their details through a single web-based, self-serviced platform.



Scan the QR-Code to access a sample of our product



— The Product





Intelligent all-in one software supports sales and marketing departments to optimize lead management and brand consistency.

Contactify-Software

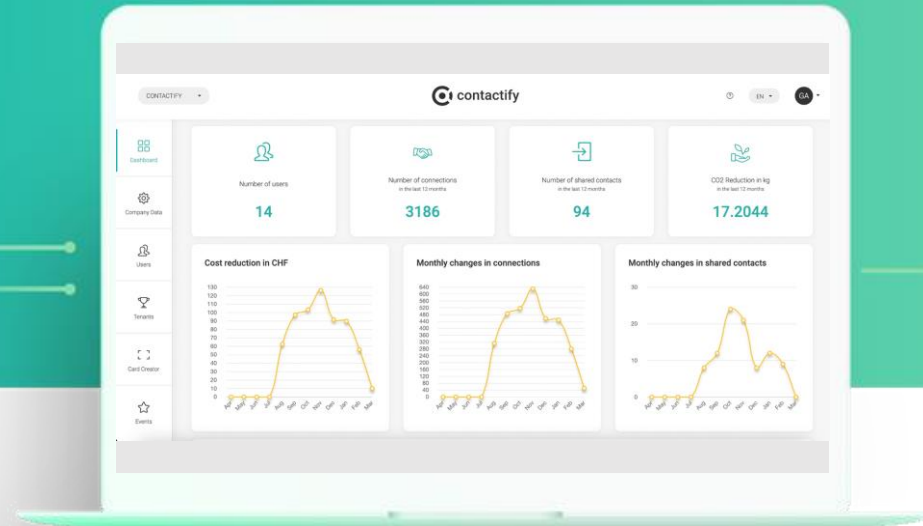
Personal profile per employee enriched with documents, links, videos. Counterpart can send back their information.



Corporates
Active Directory
Employee data



Corporates
CRM-Software
Leads



Company Back-End delivers insightful product usage analytics and sales- and marketing KPIs.



Digital business-card



Online-Calls / Website



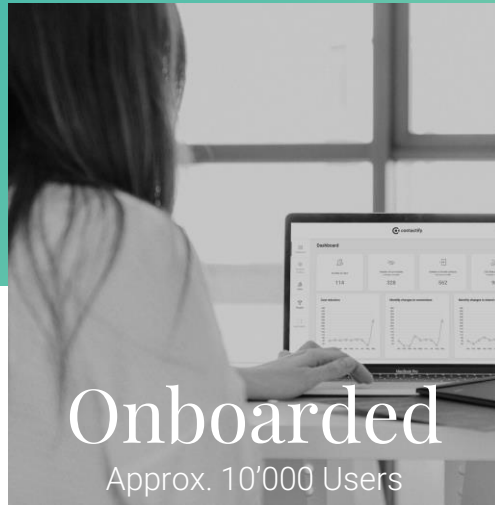
Email-Signature



QR-Code on physical documents



In less than one year, we have been able to win over than 50 companies which generated more than 50'000 new contacts.



Together
ahead. **RUAG**

pwc

SWICA

UMB

Deloitte.

Ringier

axpo

CSS

Vontobel

sanitas



Digital transformation and sustainability as key elements of corporate strategy are the main reason for our clients.



GDPR-compliant & efficient data exchange



Corporate image and strategy



Optimization of internal processes



Sustainability and hygiene



Lars Sager
Co-Founder & CEO



Thank you
for your time!

www.contactify.ch

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